



2026 DUST BOWL BLUES BASH

SPONSORSHIP OPPORTUNITIES





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Why be a sponsor of the Dust Bowl Blues Bash?

The Blues Bash a cross section of 500 - 1,000 of fun-loving music fans who come to the greater OKC metro area for this one-day event. It's an opportunity to give your branding and messaging unparalleled visibility to this receptive audience. Another benefit is that your sponsorship is **tax deductible** thru our non-profit **Blues Music Society of Oklahoma**.

This year's event will be held at Hollywood Corners in Norman, OK.



Here is a small sampling of the best in local & regional blues acts from the 2025 festival.





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Diamond Sponsor: Exclusive Opportunity (\$5,000 and up)

This is our most rewarding level of sponsorship and provides the greatest exposure for your investment. The Diamond Sponsorship package is designed to truly showcase your brand.

Your branding Included on:

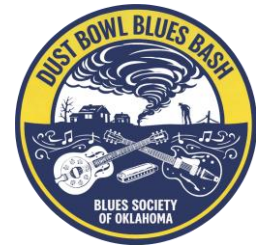
- Festival co-branding: “Dust Bowl Blues Bash presented by “_____”
- 1 vinyl banner placed on the main stage area and around the festival area designating you as a “Diamond Sponsor” (provided by the festival)
- All email promotion
- 1,000 postcards distributed regionally
- 50 Posters
- On stage mentions during the festival
- Social media shout outs
- Naming during all festival media exposure during promotional efforts: Radio, TV, Press Releases, etc.

You will also receive:

- 10 passes to the VIP back stage Mix and Mingle area
- 5 complimentary Blues Music Society of Oklahoma T-Shirts



2026 SPONSORSHIP OPPORTUNITIES (CONT.)



Platinum Sponsor (\$1000 to \$4,999) (2 Sponsorships Available)

Our Platinum level is our most popular sponsorship investment and provides an excellent opportunity to partner with the festival.

Your branding Included on:

- 1 vinyl banner placed on the main stage area and around the festival area designating you as a “Platinum Sponsor” (provided by the festival)
- All email promotion
- 1,000 postcards distributed regionally
- 50 Posters
- On stage mentions during the festival
- Social media shout outs
- Naming during all festival media exposure during promotional efforts: Radio, TV, Press Releases

You will also receive:

- 6 passes to the VIP back stage Mix and Mingle area
- 2 complimentary Blues Music Society of Oklahoma T-Shirts

Gold Sponsor (\$500 to \$999) (3 Sponsorships Available)

This is an excellent way to show your support for the festival and get great brand exposure at the festival.

Your branding Included on:

- 1 vinyl banner placed on the main stage area and around the festival area designating you as a “Platinum Sponsor” (provided by the festival)
- 1,000 postcards distributed regionally
- 50 Posters
- On stage mentions during the festival
- Social media shout outs

You will also receive:

- 4 passes to the VIP back stage Mix and Mingle area
- 1 complimentary Blues Music Society of Oklahoma T-Shirt



2026 SPONSORSHIP OPPORTUNITIES (CONT.)



Silver Sponsor (\$250 to \$499) (4 Sponsorships Available)

Your branding Included on:

- 1 vinyl banner placed on the main stage area and around the festival area designating you as a “Silver Sponsor” (provided by the festival)

You will also receive:

- 2 passes to the VIP back stage Mix and Mingle area

Bronze Sponsor (\$100 to \$249) (5 Sponsorships Available)

Your branding Included on:

- 1 vinyl banner placed on the main stage area and around the festival area designating you as a “Bronze Sponsor” (provided by the festival)

You will also receive:

- 1 passes to the VIP back stage Mix and Mingle area



2026 LOCATION SPONSORSHIP OPPORTUNITIES



These are excellent ways to show your support to the festival and also have a specific area that you are sponsoring!

Main Stage Sponsor - \$1,000 (1 Sponsorship Available)

This sponsorship covers the direct costs of renting a portable main stage, the sound and lights associated with all the public facing performance area.

- One single vinyl banner directly on the main stage. "Main Stage sponsored by _____"

You will also receive:

- 2 passes to the VIP back stage Mix and Mingle area
- 2 complimentary Blues Music Society of Oklahoma T-Shirts

Acoustic Stage Sponsor - \$500 (1 Sponsorship Available)

This sponsorship covers the direct costs of renting lights and a sound system for the acoustic blues artists that perform in between the main stage bands.

- One single vinyl banner directly on the main stage. "Acoustic Stage sponsored by _____"

You will also receive:

- 2 passes to the VIP back stage Mix and Mingle area



2026 FESTIVAL SPONSOR AREAS



Back Stage Sponsor- \$350 (1 Sponsorship Available)

- Your sponsorship covers the cost of food and beverage backstage for the musicians and festival volunteers.

Your branding Included on:

- 1 vinyl banner placed on the main stage area and around the festival area designating you as a “Backstage Sponsor” (provided by the festival)

You will also receive:

- 2 passes to the VIP back stage Mix and Mingle area

BAND Sponsor- \$500 (8 Sponsorship Available)

- Your sponsorship dollars go DIRECTLY to the performer of your choosing!.

Your branding Included on:

- 1 vinyl banner placed on the main stage area and around the festival area designating you as a “Band Sponsor” (provided by the festival)
- Mentioned as the Band Sponsor during the band introduction.

You will also receive:

- 2 passes to the VIP back stage Mix and Mingle area

2026 Dust Bowl Blues Bash line-up

| Stage Time | Band Name |
|-------------------|---------------------------------------|
| 2:00 PM | Hidden Charms |
| 3:00 PM | Queen Bee and the Stingers |
| 4:00 PM | Ike and the Creepers |
| 5:00 PM | Main McMann and the Difference |
| 6:00 PM | Big Train and the Loco Motives |
| 7:00 PM | Billy Jeter & The Dust Bowl All Stars |
| 8:00 PM | The Blues Tribe |
| 9:15 PM | The Hydromatics |
| 10:30 PM | Dirty Red and the Soul Shakers |



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Ready to be a sponsor?

Just fill out the information below and mail or drop off a check to:

Blues Music Society of Oklahoma
5701 SE 84th TER
Oklahoma City, OK 73135

QUESTIONS? Call Jim Madsen at 402-301-1742

Sponsorship Opportunities:

- | | |
|--|--|
| <input type="checkbox"/> Diamond Sponsor (\$5,000 plus) | <input type="checkbox"/> Main Stage - \$1,000 |
| <input type="checkbox"/> Platinum Sponsor (\$1000 to \$4,999) | <input type="checkbox"/> Back Stage - \$350 |
| <input type="checkbox"/> Gold Sponsor (\$500 to \$999) | <input type="checkbox"/> Band Sponsor - \$500 |
| <input type="checkbox"/> Silver Sponsor (\$250 to \$499) | <input type="checkbox"/> Acoustic Stage - \$500 |
| <input type="checkbox"/> Bronze Sponsor (\$100 to \$249) | |

Name

Company Name

Email

Phone Number

Address

City/State/Zip

Additional Info

All sponsorships will receive a letter of appreciation and a receipt acknowledging your support and the **tax deductible** number from the non-profit Blues Music Society of Oklahoma



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